U.S. Census Bureau News

U.S. Department of Commerce • Washington, D.C. 20233

FOR IMMEDIATE RELEASE THURSDAY, DECEMBER 9, 2010 AT 10:00 A.M. EST

CB10-186

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MONTHLY WHOLESALE TRADE: SALES AND INVENTORIES October 2010

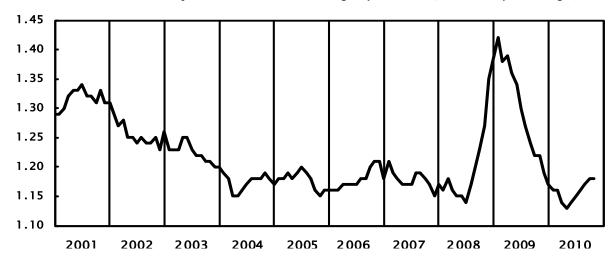
Sales. The U.S. Census Bureau announced today that October 2010 sales of merchant wholesalers, except manufacturers' sales branches and offices, after adjustment for seasonal variations and trading-day differences but not for price changes, were \$362.1 billion, up 2.2 percent (+/-0.7%) from the revised September level and were up 13.4 percent (+/-1.1%) from the October 2009 level. The September preliminary estimate was revised upward \$0.3 billion or 0.1 percent. October sales of durable goods were up 0.5 percent (+/-1.1%)* from last month and were up 12.9 percent (+/-0.9%) from a year ago. Sales of lumber and other construction materials were up 2.7 percent from last month. Sales of nondurable goods were up 3.7 percent (+/-1.1%) from last month and were up 13.8 percent (+/-1.6%) from last year. Sales of farm product raw materials were up 25.9 percent from last month and sales of petroleum and petroleum products were up 6.4 percent.

Inventories. Total inventories of merchant wholesalers, except manufacturers' sales branches and offices, after adjustment for seasonal variations but not for price changes, were \$427.1 billion at the end of October, up 1.9 percent (+/-0.5%) from the revised September level and were up 9.9 percent (+/-1.6%) from a year ago. The September preliminary estimate was revised upward \$2.3 billion or 0.6 percent. End-of-month inventories of durable goods were up 0.9 percent (+/-0.4%) from last month and were up 5.0 percent (+/-1.4%) from last October. Inventories of metals and minerals, except petroleum were up 2.2 percent from last month and inventories of computer and computer peripheral equipment and software were up 1.9 percent. End-of-month inventories of nondurable goods were up 3.2 percent (+/-1.2%) from September and were up 17.4 percent (+/-3.2%) compared to last October. Inventories of farm product raw materials were up 20.5 percent from last month and inventories of petroleum and petroleum products were up 3.5 percent.

Inventories/Sales Ratio. The October inventories/sales ratio for merchant wholesalers, except manufacturers' sales branches and offices, based on seasonally adjusted data, was 1.18. The October 2009 ratio was 1.22.

Data in this report are based on a sample and, therefore, are subject to sampling and nonsampling error. A discussion of the reliability of the estimates and general survey methodology can be found at: http://www.census.gov/wholesale/www/how_surveys_are_collected/011340.html>.

Monthly Inventories/Sales Ratios of Merchant Wholesalers, Except Manufacturers'
Sales Branches and Offices: 2001 to 2010
(Estimates adjusted for seasonal and trading-day differences, but not for price changes)



Monthly Wholesale Trade for November is scheduled to be released January 11, 2011 at 10:00 a.m. EST.

For information, visit the Census Bureau's Web site at http://www.census.gov/wholesale.

^{*} The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

Table 1. Estimates of Monthly Sales, Inventories, and Inventories/Sales Ratios of Merchant Wholesalers, Except Manufacturers' Sales Branches and Offices

[Total sales and inventories estimates are shown in millions of dollars. Estimates are based on data from the Monthly Wholesale Trade Survey.]

	Kind of	Sales							Inventories						Inventories/Sales		
NAICS ¹			Monthly		Percent change				Monthly			cent char	ent change		Ratios		
	Business	Oct.	Sep.	Oct.	Oct./	Sep./	Oct. 10/	Oct.	Sep.	Oct.	Oct./	Sep./	Oct. 10/	Oct.	Sep.	Oct.	
code	busilless	2010	2010	2009	Sep.	Aug.	Oct. 09	2010	2010	2009	Sep.	Aug.	Oct. 09	2010	2010	2009	
	-2	(p)	(r)	(r)				(p)	(r)	(r)				(p)	(r)	(r)	
<u>Adjusted</u>																	
42	U.S. Total	-	354,136	319,244	2.2	0.5	13.4		419,298		1.9	2.1	9.9	1.18	1.18	1.22	
423	.Durable	164,722	163,856	145,854	0.5	0.4	12.9	247,355	245,127	235,476	0.9	0.8	5.0	1.50	1.50	1.61	
4231	Automotive	24,213		22,640	0.2	-0.5	6.9	35,378		35,125	-0.1	0.8	0.7	1.46	1.47	1.55	
4232	Furniture	4,958		4,579	-1.4	-2.3	8.3	7,243	7,173	6,685	1.0	1.0	8.3	1.46	1.43 1.58	1.46	
4233 4234	Lumber	7,615 29,953		6,949 28,836	2.7 -1.3	-0.3 -0.1	9.6 3.9	11,635 29,907	11,705 29,663	11,344 27,395	-0.6 0.8	-1.7 -0.2	2.6 9.2	1.53 1.00	0.98	1.63 0.95	
42343	Prof. equip.	16,108		14,914	-1.3 -1.8	-0.1 0.7	8.0	11,524			1.9	-0.2 -0.7	25.4	0.72	0.98	0.93	
4235	Metals	10,699		8,119	-1.3	2.0	31.8	20,579			2.2	1.0	16.1	1.92	1.86	2.18	
4236	Electrical	32.199		27,751	0.9	-1.3	16.0	38,079		32.938	1.5	0.7	15.6	1.18	1.17	1.19	
4237	Hardware	7,920		7,458	-1.3	-2.5	6.2	15,924	15,833	15,592	0.6	1.2	2.1	2.01	1.97	2.09	
4238	Machinery	28,739	27,882	22,747	3.1	0.5	26.3	63,988	63,421	64,555	0.9	0.7	-0.9	2.23	2.27	2.84	
4239	Misc. Durable	18,426	18,204	16,775	1.2	6.7	9.8	24,622	24,261	24,120	1.5	3.2	2.1	1.34	1.33	1.44	
424	.Nondurable	197,330	190,280	173,390	3.7	0.6	13.8	179,741	174,171	153,086	3.2	4.0	17.4	0.91	0.92	0.88	
4241	Paper ³	7,017	7,102	6,953	-1.2	1.3	0.9	6,784	6,605	6,301	2.7	0.2	7.7	0.97	0.93	0.91	
4242	Drugs	31,436	32,414	32,150	-3.0	-0.2	-2.2	33,436	33,766	32,301	-1.0	1.2	3.5	1.06	1.04	1.00	
4243	Apparel	12,021	11,738	11,368	2.4	-0.1	5.7	19,355	19,246	16,909	0.6	4.0	14.5	1.61	1.64	1.49	
4244	Groceries	44,925	45,358	39,917	-1.0	0.0	12.5	28,755	28,463	25,883	1.0	-0.2	11.1	0.64	0.63	0.65	
4245	Farm products	21,203		13,704	25.9	4.6	54.7	27,598	· ·	14,381	20.5	25.6	91.9	1.30	1.36	1.05	
4246	Chemicals ³	8,977	8,632	7,791	4.0	-3.2	15.2	9,490	9,715	8,426	-2.3	0.8	12.6	1.06	1.13	1.08	
4247	Petroleum	43,856		35,883	6.4	1.2	22.2	21,635		17,143	3.5	3.3	26.2	0.49	0.51	0.48	
4248	Alcohol	9,482		8,678	3.0	1.8	9.3	11,506		11,119	0.8	-1.5	3.5	1.21	1.24	1.28	
4249	Misc. Nondur.	18,413	17,757	16,946	3.7	0.3	8.7	21,182	21,152	20,623	0.1	1.3	2.7	1.15	1.19	1.22	
Not Adj	<u>usted</u> 													2010	les to da	009	
42	U.S. Total	367 957	363,175	333 061	1.3	-0.2	10.2	420 688	414,781	300 888	3.6	2.3	9.9	3,497		,101,013	
423	.Durable		171,324	154,569	-1.3	1.1	9.4	249,797		237,615	1.5	1.2	5.1	1,604	-	,413,506	
4231	Automotive	24,600	-	23,364	5.2	-6.2	5.3	35,732	-	35,406	3.1	5.6	0.9		,207	201,518	
4231	Furniture	5,226		5,014	-2.8	-0.2	4.2	7,381	7,359	6,799	0.3	-0.1	8.6		,072	45,768	
4233	Lumber	7,889		7,442	-1.9	-4.7	6.0	11,158		10,924	-3.9	-4.2	2.1		,238	74,241	
4234	Prof. equip.	30,342		30,422	-9.6	11.9	-0.3	30,834		28,272	2.9	-0.2	9.1		,913	275,348	
42343	Comp. equip.	16,205	18,642	15,525	-13.1	20.6	4.4	12,100	11,455	9,698	5.6	-0.1	24.8	157	,329	133,990	
4235	Metals	10,785	11,173	8,501	-3.5	-0.3	26.9	20,373	20,037	17,598	1.7	-0.1	15.8		,360	86,747	
4236	Electrical	33,841	33,840	29,971	0.0	-0.1	12.9	39,107	38,523	33,794	1.5	1.8	15.7		,725	262,561	
4237	Hardware	8,205	8,388	7,988	-2.2	-6.1	2.7	15,908		15,561	-0.4	0.9	2.2		,421	76,451	
4238	Machinery	28,538	I	23,247	-1.4	-2.5	22.8	63,796		64,297	1.3	-0.3	-0.8		,812	243,678 147,194	
4239	Misc. Durable	19,679		18,620	5.6	9.8	5.7	25,508		24,964	1.5	4.6	2.2		,263		
424	.Nondurable	198,852	-	179,392	3.6	-1.4	10.8	179,891	168,561	-	6.7	3.8	17.4	1,893	-	,687,507	
4241	Paper	7,284		7,447	-2.8	1.6	-2.2	6,784	6,605	6,301	2.7	0.2	7.7		,972 ,070	69,778	
4242 4243	Drugs Apparel	32,033 13,307	34,035 12,900	33,886 12,959	-5.9 3.2	4.7 -3.6	-5.5 2.7	33,469 19,820		32,333 17,264	-2.0 -3.5	3.9 4.4	3.5 14.8		,113	312,002 113,485	
4243 4244	Groceries	43,937		40,156	-2.7	-3.6 -1.3	9.4	29,359		26,427	-3.5 3.1	-0.4	11.1		,760	401,878	
4245	Farm products	22,581	15,997	14,924	41.2	10.3	51.3	27,488		14,252	64.4	23.4	92.9		,984	131,000	
4246	Chemicals	8,771	8,718	7,908	0.6	-8.2	10.9	9,490		8,426	-2.3	0.8	12.6		,069	77,041	
4247	Petroleum	44,426		36,708	8.1	-7.0	21.0	20,791	20,197		2.9	0.9	25.9		,540	317,180	
4248	Alcohol	9,444		9,051	0.0	1.7	4.3	11,932			3.9	-0.9	3.5		,129	88,249	
4249	Misc. Nondur.	17,069	16,976	16,353	0.5	-5.8	4.4	20,758	20,708	20,231	0.2	4.3	2.6	184	,957	176,894	

Footnotes:

Estimates have not been adjusted for price changes. Table 2 provides estimated measures of sampling variability. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at http://www.census.gov/wholesale/www/how_surveys_are_collected/011340.html.

^p Preliminary estimate.

r Revised estimate.

 $^{^{1} \} For a full \ description \ of the \ NAICS \ codes \ used \ in this table, see the 2002 \ NAICS \ manual \ or \ \underline{http://www.census.gov/epcd/naics02/naicod02.htm\#N42}.$

² Except where indicated, sales and inventories estimates are adjusted for seasonal variation. Estimates of sales are also adjusted for trading-day differences and moving holidays. See Table 3 for the combined adjustment factors. Adjusted sales-to-date estimates are not tabulated.

³ No discernible seasonal pattern for this NAICS code was detected in the latest annual review of the seasonal adjustment for inventories. Consequently, the "Adjusted" inventories estimates are equal to the "Not Adjusted" estimates.

Table 2. Estimated Measures of Sampling Variability of Monthly Wholesale Sales and Inventory Estimates

[Estimates are shown as percents and are based on data from the Monthly Wholesale Trade Survey.]

	Kind of Business	Coefficie	nt of variati	on for mon	thly total	Stand	dard error f	or monthly	Coeffic variation	Standard error for percent change		
NAICS code		Preliminary	/ estimates	Final estimates		Ratio consecutiv	of two ve months	current n	month to nonth last ar	Sales to date		Current year sales to date to
		Sales	Inv.	Sales	lnv.	Sales	Inv.	Sales	lnv.	Current year	Previous year	previous year sales to date
42	U.S. Total	1.2	1.4	1.1	1.4	0.4	0.3	0.6	0.9	1.0	1.1	0.7
423	.Durable	1.2	1.8	1.3	1.8	0.6	0.2	0.5	0.8	1.1	1.0	0.8
4231	Automotive	3.7	5.1	3.6	5.2	0.7	0.4	1.1	1.1	3.4	3.1	0.9
4232	Furniture	5.2	7.5	5.7	7.3	2.3	1.0	3.1	3.5	5.2	4.5	3.2
4233	Lumber	6.0	9.0	5.9	8.3	0.8	1.1	1.9	2.7	5.6	5.5	1.3
4234	Prof. equip.	4.1	4.2	4.4	4.3	1.1	0.4	1.8	1.8	4.2	4.2	1.5
42343	Comp. equip.	6.8	6.0	7.1	6.2	1.7	0.7	2.7	3.9	7.4	7.4	2.1
4235	Metals	6.0	4.8	5.6	4.8	1.1	0.7	3.9	4.4	5.5	5.6	3.1
4236	Electrical	3.3	3.7	3.1	3.8	0.8	0.3	1.6	1.6	3.1	2.7	1.8
4237	Hardware	5.4	5.0	5.5	5.0	1.1	0.3	2.2	2.8	5.4	5.0	2.1
4238	Machinery	4.1	5.0	3.9	5.0	1.8	0.6	3.0	1.8	3.5	3.3	2.2
4239	Misc. Durable	6.3	4.4	6.3	4.2	1.9	0.7	3.5	3.9	5.5	5.2	3.2
424	.Nondurable	1.7	1.9	1.8	1.7	0.6	0.7	0.9	1.8	1.5	1.7	0.9
4241	Paper	7.4	7.3	7.6	7.0	0.8	1.1	3.2	3.5	7.3	7.7	2.9
4242	Drugs	4.2	5.1	4.9	4.9	1.9	0.5	2.2	1.8	3.6	3.6	1.4
4243	Apparel	5.0	5.5	5.1	5.5	1.7	1.0	2.7	4.0	4.0	3.9	3.0
4244	Groceries	5.6	6.6	5.8	6.3	1.0	1.1	1.5	3.8	5.1	4.8	1.9
4245	Farm products	6.3	6.9	6.1	6.5	2.9	4.4	3.7	8.7	5.4	4.3	2.8
4246	Chemicals	5.6	8.5	5.7	8.9	1.0	0.8	2.7	1.6	6.7	6.2	2.3
4247	Petroleum	4.0	2.9	4.4	3.1	1.2	0.3	2.6	3.4	4.1	4.3	2.6
4248	Alcohol	5.0	4.0	5.1	4.2	1.6	1.6	3.0	2.5	5.2	6.4	2.3
4249	Misc. Nondur.	5.3	6.9	4.9	7.1	1.0	0.6	2.1	4.9	4.9	5.6	2.2

Note:

Estimated measures of sampling variability are based on estimates not adjusted for seasonal variation, trading-day differences, or moving holidays. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at http://www.census.gov/wholesale/www/how_surveys_are_collected/011340.html.

Reliability of the Estimates

Because the estimates presented in this report are based on a sample survey, they contain sampling error and nonsampling error.

Sampling error is the difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Standard errors and coefficients of variation (CV), as given in Table 2 of this report, are estimated measures of sampling variation.

The margin of sampling error , as used on page 1, gives a range about the estimate, which can be used to construct a 90-percent confidence interval. If, for example, the percent change estimate is ± 1.2 percent and its estimated standard error is 0.8 percent, then the margin of sampling error is $\pm 1.753 \times 0.8$ percent or ± 1.4 percent, and the 90 percent confidence interval is 1.2 ± 1.4 or ± 1.4 percent to 2.6 percent. If the interval contains 0, then one does not have sufficient statistical evidence to conclude at the 90 percent confidence level that the actual change is different from zero. Estimated changes shown in the text are statistically significant unless otherwise noted. For a monthly total, the estimated coefficient of variation is given. The resulting confidence interval is the estimated monthly total $\pm 1.753 \times \text{CV} \times \text{(the estimated monthly total)}$. The Census Bureau recommends that individuals using estimates in this report incorporate this information into their analyses, as sampling error could affect the conclusions drawn from the estimates.

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. This type of error can occur because of nonresponse, insufficient coverage of the universe of wholesale businesses, mistakes in the recording and coding of data, model error, and other errors of collection, response, coverage, or processing. Although nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error.

Table 3. Combined Adjustment Factors for Monthly Wholesale Sales and Inventory Estimates

[Combined adjustment factors are computed using the Census Bureau's X-12 ARIMA program and are based on data from the Monthly Wholesale Trade Survey.]

NAICS	Kind of	Sales							Inventories						
code	Business			2010	2009	2010 20									
		Nov.	Oct.r	Sep.r	Aug.	Jul.	Oct.r	Nov.	Oct.r	Sep.r	Aug.	Jul.	Oct.r		
42	U.S. Total ²	1.004	1.010	1.017	1.026	0.994	1.039	1.009	1.005	0.992	0.987	0.996	1.005		
423	.Durable	1.003	1.019	1.037	1.031	0.991	1.053	1.006	1.010	1.004	0.999	1.005	1.009		
4231	Automotive	1.025	1.016	0.967	1.026	0.965	1.032	1.036	1.010	0.978	0.934	0.987	1.008		
4232	Furniture	1.030	1.054	1.069	1.047	0.994	1.095	0.996	1.019	1.026	1.037	1.027	1.017		
4233	Lumber	0.935	1.036	1.084	1.134	1.117	1.071	0.942	0.959	0.992	1.018	1.024	0.963		
4234	Prof. equip.	0.996	1.013	1.105	0.986	0.974	1.055	1.024	1.031	1.010	1.010	1.004	1.032		
42343	Comp. equip.	0.994	1.006	1.137	0.949	0.956	1.041	1.040	1.050	1.013	1.007	1.014	1.055		
4235	Metals	0.934	1.008	1.031	1.055	1.029	1.047	0.994	0.990	0.995	1.006	1.005	0.993		
4236	Electrical	1.035	1.051	1.060	1.047	0.995	1.080	1.011	1.027	1.027	1.016	1.008	1.026		
4237	Hardware	0.949	1.036	1.045	1.085	1.058	1.071	0.992	0.999	1.009	1.012	1.009	0.998		
4238	Machinery	0.931	0.993	1.038	1.070	0.987	1.022	0.994	0.997	0.993	1.003	1.010	0.996		
4239	Misc. Durable	1.034	1.068	1.024	0.995	0.973	1.110	1.015	1.036	1.036	1.022	0.994	1.035		
424	.Nondurable	1.000	1.000	0.995	1.020	0.998	1.025	1.017	1.000	0.975	0.972	0.987	0.999		
4241	Paper ³	0.992	1.038	1.055	1.052	0.981	1.071	1.000	1.000	1.000	1.000	1.000	1.000		
4242	Drugs	1.016	1.019	1.050	1.001	0.970	1.054	1.001	1.001	1.011	0.985	1.002	1.001		
4243	Apparel	0.995	1.107	1.099	1.139	1.048	1.140	0.973	1.024	1.067	1.063	1.050	1.021		
4244	Groceries	0.989	0.978	0.996	1.009	0.997	1.006	1.033	1.021	1.000	1.002	0.984	1.021		
4245	Farm products	1.101	1.065	0.950	0.901	0.880	1.089	1.164	0.996	0.730	0.743	0.793	0.991		
4246	Chemicals ³	0.941	0.977	1.010	1.065	1.018	1.015	1.000	1.000	1.000	1.000	1.000	1.000		
4247	Petroleum	0.973	1.013	0.997	1.085	1.041	1.023	0.978	0.961	0.966	0.989	1.033	0.963		
4248	Alcohol	1.043	0.996	1.026	1.027	1.004	1.043	1.045	1.037	1.006	1.000	1.018	1.037		
4249	Misc. Nondur.	0.908	0.927	0.956	1.018	1.039	0.965	0.978	0.980	0.979	0.951	0.951	0.981		

Footnotes:

The seasonal adjustment factors shown are estimates derived from a model that uses sample survey data as input. Therefore, these estimates may contain sampling error and nonsampling error. Additional information on the general form of the model and the X-12 ARIMA program may be found at http://www.census.gov/srd/www/x12a/.

Description of the Survey

The Census Bureau conducts the Monthly Wholesale Trade Survey (MWTS) to provide national estimates of monthly sales, end-of-month inventories, and inventories-to-sales ratios by kind of business for wholesale firms located in the United States. Specifically, the MWTS covers wholesale merchants who sell goods on their own account and include such businesses as wholesale merchants or jobbers, industrial distributors, exporters, and importers. Sales offices and branches maintained by manufacturing, refining, or mining firms for the purpose of marketing their products are not covered in this report. Also excluded is NAICS Industry Group 4251: Wholesale Electronic Markets and Agents and Brokers.

The MWTS sample was selected using a stratified, one-stage design with strata defined by kind of business (e.g., Automotive, Furniture, Lumber, etc.) and annual sales size. The sample includes firms of all sizes and is updated on a quarterly basis to account for new wholesale firms, deaths, and other changes to the wholesale universe. Each month, questionnaires are mailed to employer firms selected in a probability sample of approximately 4,500. Approximately 75% of those mailed provided data for this reporting period. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. Approximately 30% of the total sales estimate and 27% of the total end-of-month inventories estimate is based on imputed data.

Monthly sales and inventories estimates are obtained by summing weighted data (either reported or imputed). The monthly estimates are benchmarked to annual survey estimates and are adjusted for seasonal variation and trading-day differences. Individuals who use estimates in this report to create new estimates should cite the Census Bureau as the source of only the original estimates. Additional information on the MWTS can be found on the Census Bureau website at: http://www.census.gov/wholesale.

r Revised factors.

¹ Combined factors for sales include the effects of seasonal variation, trading day differences, and moving holidays. Combined factors for inventories include only the effects of seasonal variation.

² Adjusted sales and inventories estimates for detailed kind-of-business levels in Table 1 are computed by dividing each "Not Adjusted" estimate by the combined adjustment factor for the corresponding kind of business and month. Adjusted estimates for broad kind-of-business levels are obtained by summing adjusted estimates at the appropriate detailed levels. Combined factors shown for broad kind-of-business levels may be used to approximate adjusted estimates at these levels, but the resulting estimates may differ slightly from the published estimates.

³ No discernible seasonal pattern for this NAICS code was detected in the latest annual review of the seasonal adjustment for inventories. Therefore, the combined adjustment factors for inventories are set to one for this NAICS code.

Note: